

Cybersecurity Firm Engagement Email

Hey there, NAME.

I get the same question from business owners again and again. It doesn't matter if they run a small laptop-based business or a multi-center operation with massive internal IT resources:

“Do I *really* need a computer software penetration test?”

Let me just say this: Yes. Yes, you do need a computer software penetration test. I know it's tempting to avoid investing in prevention, and easy to talk yourself out of it.

Are you laying claim to one of these common excuses?

- We keep our computer software up to date with security patches and bug fixes
- Our organization already has its own IT team scanning for vulnerabilities
- No one is going to want to attack our business. We're not big enough/well-known enough/_____ enough
- We can't afford it

These narratives create a false security cloak, but don't get comfortable wearing them. Learn more about the software risks every company faces and exactly how a computer pen test could save your corporate skin on the [██████████](#) blog:

[Do I Need Computer Software Penetration Testing?](#)

A data breach is much more expensive than a pen test. And, your internal IT team is way too close to your systems to see all of their vulnerabilities. Explore how [██████████](#) can help protect your company with a penetration test. Book a consultation via our [online scheduler](#) at your convenience.

Stay safe,

[SIGNATURE]